



# भारतीय राष्ट्रीय सहकारी संघ

(भारतीय सहकारी आंदोलन की शीर्षस्थ संस्था)

## NATIONAL COOPERATIVE UNION OF INDIA

(APEX ORGANISATION OF THE INDIAN COOPERATIVE MOVEMENT)

### Celebration of 95<sup>th</sup> International Cooperative Day and 23<sup>rd</sup> United Nations International Day of Cooperatives on 1<sup>st</sup> July 2017

Dear Colleagues & Cooperators,

International Cooperative Day as well as the UN International Day of Cooperatives is celebrated on 1<sup>st</sup> Saturday of July every year. On this occasion, the International Cooperative Alliance (ICA) appeals to its members to promote cooperative movement and support their national and local cooperative initiative by organizing events, taking part in lobbying, campaign etc. The ICA and other United Nation Organizations release messages to increase awareness to strengthen cooperatives and extend partnership between International Cooperative Movement and other stakeholders including Government at local, National as well as International level.

The **theme** for the year 2017 International Day of Cooperatives is “**Co-operatives ensure no-one is left behind**”. The theme was chosen to call on cooperatives across the world to reflect on the misery caused by rising inequality and recommit to ensure equality across the communities regardless of race, gender, culture, social background or economic circumstances and celebrate the cooperative contribution in making the world a better place. *For more updated information on International Day of Cooperativse 2017, please visit [www.coopsday.coop](http://www.coopsday.coop) and NCUI website : [www.ncui.coop](http://www.ncui.coop)*

Co-operatives around the world celebrate the International Day of Cooperatives in different ways viz.

- *The messages of the ICA and United Nations are translated into local languages and widely disseminated to co-operators & functionaries, media and government officials at all levels.*
- *Co-operatives use the media to create awareness on their movements and contributions.*
- *Co-operative fairs, exhibition, contests like painting competition etc. are held with participation of all stakeholders including local government.*
- *Co-operatives partner with community agencies to champion economic, environmental, social & health challenges.*
- *Organise Social & cultural events.*

We shall appreciate, if your organization & the affiliates can celebrate the International Day of Cooperatives on **Saturday 1<sup>st</sup> July 2017** in befitting manner.

With cooperative greetings,

Yours Sincerely,

[ **N. Satyanarayana** ]  
Chief Executive

