

# The 24th Annual World Children's Picture Contest

Invitation

## Themes

Agriculture/Farming Area/Nature/Environment/People/Family

## Entry Period

June 1 – September 30, 2016

## Eligible Participants

6-15 years old (As of December 31, 2016)



Title: Cat  
Name: Masha Sknarina (F Age 9)  
Nation: Belarus



**The Host Organization**  
IE-NO-HIKARI Association  
Japan Agricultural Co-operatives Group

# Invitation

The 24th Annual World Children's Picture Contest

## Entry Guidelines

"The 24th Annual World Children's Picture Contest" would like to invite you to participate in the international picture contest held by IE-NO-HIKARI. Through the picture art, we focus on children to understand the importance of food that we need to live and teach the value of family, friendship and different communities.

## Themes

Please choose one of the following themes:

Agriculture/Farming Area/Nature/Environment/People/Family

## Entry Period

June 1 – September 30, 2016

\*Entries submitted after the deadline, September 30, will not be accepted.

## Eligible Participants

6-15 years old

\*As of December 31, 2016.

## Dimensions of the Picture

The picture must be on flat paper less than 728mm×515mm×3mm, and should not be framed or matted.

Picture can be made from any mediums, materials and methods.

## Notes

1. Contest participants are limited to enter one picture each.
2. All picture submitted must be the unreleased "original-sole work".
3. Any picture that depicts copyrighted images will be rejected. For example, no picture drawing characters from television shows, movies, video games, or books will be accepted.
4. No picture received will be returned to sender for any reason.
5. All rights to pictures will belong to the host organization.
6. In some cases, children's pictures submitted will be loaned out for activities and events promoting children's art education and international exchange, etc. held in Japan.

\*All content participants information will be appropriately handled under the IE-NO-HIKARI Association Privacy Policy.

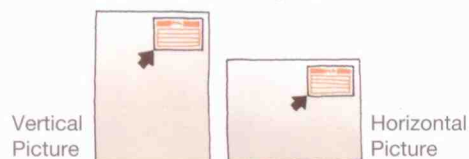


## How to Send the Picture [Individual] Red Label

Cut out the Individual "Entry Attaching Label"

Fill in the blanks of Individual  
"Entry Attaching Label"  
completely in English. (Block Letters)

Paste the Individual "Entry Attaching Label"  
on the upper right corner  
backside of the picture.



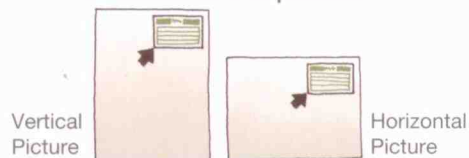
Pack and send pictures to us.  
\*Write the dispatch note in English. (Block Letters)

## How to Send the Picture [Organization] Green Label

Cut out the Organization "Entry List"  
and "Entry Attaching Label".

Fill in the blanks of Organization  
"Entry List" and "Entry Attaching Label"  
completely in English. (Block Letters)

Paste the "Organization Entry Attaching Label"  
on the upper right corner  
backside of the picture.



Enclose "Organization Entry List"  
along with the pictures.

Pack and send pictures to us.  
\*Write the dispatch note in English. (Block Letters)

## Prizes

**Gold Prize** ..... **Winners: 20**

**Silver Prize** ..... **Winners: 40**

**Bronze Prize** ..... **Winners: 60**

**Honorable Mention** ... **Winners: 80**

All winners will be awarded a shield attached a winning work and a commemorative gift.

\*All the prize winners and the participating organizations will be given "The Contest Commemorative Book of Winners".



**The Gold Prize**  
Winners will be given  
Sakura-Cray-Pas  
Coupy Pencils  
(60 Color Set)

## Judgment (Tentative)

We will judge the pictures in October and November by rigorous.

The Director-general of The National Museum of Modern Art (Tokyo) and more.

## Results Announcement Date (Tentative)

1. Results will be announced on the IE-NO-HIKARI Association website at the end of January, 2017.
2. IE-NO-HIKARI Association will send the result notice to all the participating organizations (or to each participant if he or she participated in the contest individually) after March, 2017.



**WORLD CHILDREN'S  
PICTURE CONTEST**

## Address and Information

IE-NO-HIKARI Association

"The World Children's Picture Contest"

No.11, Funagawara-cho, Ichigaya, Shinjuku-ku, Tokyo, Japan

Postal code: 162-8448

Fax: +81-3-3266-9337

E-mail: [zugakon@ienohikari.or.jp](mailto:zugakon@ienohikari.or.jp)

Official website: <http://www.ienohikari.net/zugakon/>

## Sponsors (Tentative):

International Raiffeisen Union

The Ministry of Foreign Affairs of Japan

The Ministry of Education, Culture, Sports, Science and Technology of Japan

The Ministry of Agriculture, Forestry and Fisheries of Japan

Japan Broadcasting Corporation (NHK)

Japan Federation of Art Education Teachers

Japan International Cooperation Agency (JICA)

## Supporting Organizations (Tentative):

Central Union of Agricultural Co-operatives

The Norinchukin Bank

Nokyo Tourist Corporation

## Cooperative

SAKURA COLOR PRODUCTS CORP.

## About IE-NO-HIKARI Association

IE-NO-HIKARI Association, a member of the Japan Agricultural Cooperatives (JA) work to improve international and regional ties with the use of cultural activities.

We issue a children's monthly magazine called "CHAGURIN" to show and teach them the importance of foods and agriculture.

## Picture Episode: In the case of East Timor

Environmental Education Department (EED) under the Ministry of Commerce, Industry and Environment (MCIE) participated in 'The World Children's Picture Contest' in 2014 and 2015 in order for children to become interested in environment. There is almost no opportunity for children to draw pictures since most schools in Timor-Leste do not have art classes in their school curriculums. When we implemented painting activity at schools to join the contests, children really enjoyed it. Although JICA financially supported the EED's activity in the past two contests, I would like to appeal MCIE strongly in order for them to lead and participate in the contest by themselves as a part of environmental education every year.

Report from Yusuke Fujiwara (JICA Volunteers)



Honorable Mention Winners  
Title: Top / River and Forest, Bottom / Environment

### What is JICA?

As an operation agency of Japan's Official Development Assistance (ODA), JICA is an organization that carries out international cooperation activities in developing countries.

