



# भारतीय राष्ट्रीय सहकारी संघ

(भारतीय सहकारी आंदोलन की शीर्षस्थ संस्था)

## NATIONAL COOPERATIVE UNION OF INDIA

(APEX ORGANISATION OF THE INDIAN COOPERATIVE MOVEMENT)

Ref. No.: NCUI/IR/Int.Coop.Day/60/2016

Dated: 06.06.2016

To

All Member Institutions of NCUI  
All RICMs/ICMs/JCTCs  
All NCUI Cooperative Education Field Project

Subject : International Day of Cooperatives on 2<sup>nd</sup> July 2016

Dear Colleagues & Cooperator,

International Cooperative Day as well as the UN International Day of Cooperatives is celebrated on 1<sup>st</sup> Saturday of July every year. On this occasion, the International Cooperative Alliance (ICA) appeals to its members to promote cooperative movement and support their national and local cooperative initiative by organizing events, taking part in lobbying, campaign etc. The ICA and other United Nation Organizations release messages to increase awareness to strengthen cooperatives and extend partnership between International Cooperative Movement and other stakeholders including Government at local, National as well as International level.

The theme for the year 2016 International Day of Cooperatives is "**Co-operatives : The power to Act for a Sustainable Future**". The theme was chosen to emphasize the co-operative contribution to the **United Nations' Sustainable Development Goals (SDGs)** to achieve three extra ordinary things viz. end extreme poverty, fight inequality, fix climate change – over the next 15 year. Cooperatives have a unique role to play in realizing the Goals, as they contribute to sustainable economic growth, social development and environmental responsibility. For more updated information on International Day of Cooperatives 2016, please visit [www.coopsday.coop](http://www.coopsday.coop) and also may log on to NCUI website : [www.ncui.coop](http://www.ncui.coop)

Co-operatives around the world celebrate the International Day of Cooperatives in many different ways to educate the members and community on how the cooperative principles and values act in support of the Sustainable Development Goals :

- The messages of the ICA and United Nations are translated into local languages and widely disseminated to co-operators, media and government officials at all levels.
- Co-operatives use the media to create awareness on their movements and contributions.
- Co-operative Fairs, exhibition, contests like painting competition etc. are held with participation of all stakeholders including local government.
- Co-operatives partner with community agencies to champion economic, environmental, and social & health challenges.
- Social & cultural events.

We shall appreciate, if your organization & the affiliates can celebrate the International Day of Cooperatives on Saturday 2<sup>nd</sup> July 2016 in befitting manner.

With regards,

Yours Sincerely,

[ N. Satya Narayana ]  
Chief Executive

