

Participation of NCUI in the International Agriculture & Horti Expo-2017

National Cooperative Union of India (NCUI) participated in the recently concluded International Agriculture and Horti Expo 2017 held from 14.07.2017 to 16.07.2017 at Pragati Maidan, New Delhi.

The purpose was to apprise the visiting participants about the aims and objectives of NCUI and to provide an exposure to the farmers through Agriculture Experts of NCUI Cooperative Education Field Projects.

The Farm Guidance Instructors (FGI's) of NCUI Cooperative Education Field Projects Jalandhar (Punjab), Jhanshi (U.P.) and Bilaspur (H.P.) along with their farmer members displayed and sold the products of SHGs and PACS formed by them. This participation helped them to gain valuable Inputs and Exposure for Value Addition of products with the introduction of modern machinery displayed by other exhibitors.

The pavilion of NCUI was thronged by a large number of visitors and dignitaries alike who not only appreciated the setup of the stall besides making purchase of organic products, Handicraft items, Vermi-compost and Namkeen Products made by the beneficiaries of NCUI Project area.

The Ideology of cooperation was promoted by distribution of copies of literature like The Cooperator and NCUI Brochure. Shri Ramesh Kaul, Dy. Director, NCCE coordinated the programme successfully.