



भारतीय राष्ट्रीय सहकारी संघ

(भारतीय सहकारी आंदोलन की शीर्षस्थ संस्था)

NATIONAL COOPERATIVE UNION OF INDIA

(APEX ORGANISATION OF THE INDIAN COOPERATIVE MOVEMENT)

Ref. No.: NCUI/IR/Int.Coop.Day/60/2019

Dated: 18.06.2019

Subject : Celebration of 97th International Cooperative Day and 25th United Nations International Day of Cooperatives on Saturday, 6th July 2019

Dear Colleagues & Cooperators,

The International Cooperative Day as well as the United Nations International Day of Cooperatives is celebrated annually on 1st Saturday of July. The aim of the celebration is to increase awareness on cooperatives, the goals and objective of the United Nations and the international cooperative movement, highlight the contributions of the movement to resolve the major problems addressed by UN and also strengthen as well as extend partnership between international cooperative movement and other stakeholders including Government at local, National as well as International Level. The International Cooperative Alliance (ICA) appeals to its members to promote cooperative movement and support their national and local cooperative initiative by organizing events and wide publicity through various communication channels including social media.

This year, the International Day of Cooperatives (CoopsDay) falls on Saturday, **6th July 2019**. The **theme for the year 2019** is "**COOPS 4 DECENT WORK**". The theme was chosen to support the United Nations Sustainable Development Goal - SDG 8 i.e. "*Inclusive development and decent work*". The event underscores the contributions of the cooperatives towards a decent working environment. According to ICA, cooperatives around the world employ almost 10% of humanity's total working population or the main source of income for more than 27.9 crore people. As people-centred enterprise and key development actors, cooperatives have an important role in the creation of decent jobs and social & economic empowerment of local communities. The theme reflects the second International Cooperative Principle "*Democratic member control*," enables communities to own and govern cooperatives jointly through democratic control that brings about inclusive and sustainable growth, leaving no one behind. For more updated information on International Day of Cooperatives 2019 will be available on the website **www.coopsday.coop** from time to time.

Co-operatives around the world celebrate the International Day of Cooperatives in different ways viz.

- Publish the international day of cooperatives (CoopsDay) Logo on the website and other communication channels including social media.
- The messages of the ICA and United Nations are translated into local languages and widely disseminated to co-operators & functionaries, media and government officials at all levels.
- Co-operatives use the media to create awareness on their movements and its contributions.
- Co-operative fairs, exhibition, contests like painting competition etc. with participation of all stakeholders including local government & other civil society organizations.
- Organise Social, cultural & theme based events.

We shall appreciate, if your organization & the affiliates can celebrate the International Day of Cooperatives on **Saturday, 6th July 2019** in befitting manner.

With cooperative greetings,

Yours Sincerely,

(N. Satyanarayana)

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