



# भारतीय राष्ट्रीय सहकारी संघ

(भारतीय सहकारी आंदोलन की शीर्षस्थ संस्था)

## NATIONAL COOPERATIVE UNION OF INDIA

(APEX ORGANISATION OF THE INDIAN COOPERATIVE MOVEMENT)

डॉ. सुधीर महाजन  
आई.ए.एस (रि.व.)  
मुख्य कार्यकारी  
Ref.No : NCUI/PR/68<sup>th</sup>-AICWE/2021

Dr. Sudhir Mahajan  
IAS (Retd.)  
Chief Executive

Dated: 07-09-2021

- MD /CE/ of National level Fedns./State Coop.Unions/Member Institutions
- Director, VAMNICOM/Director, RICM/ICMS
- Registrars of Cooperative Societies (All States)

### Subject: Celebration of 68<sup>th</sup> All India Cooperative Week Celebrations-reg.

Dear Cooperators and Colleagues,

National Cooperative Union of India (NCUI) will be organizing 68<sup>th</sup> All India Cooperative Week 14<sup>th</sup>-20<sup>th</sup> November,2021. The objective of the Cooperative Week celebrations is to generate awareness about the achievements and success stories of the cooperative movement, and chalk out an effective action-plan for strengthening the cooperative movement. The week-long celebrations consist of organizing various events like seminars/conferences, workshops, debate, quiz competition for youth, and other events.

As per the approval of the Governing Council of NCUI, the main theme and sub –themes of Cooperative Week Celebrations for various days are as under:

**Main Theme: Prosperity Through Cooperation**

#### Nomenclature of Days:

- 14-11-2021 : Role of Cooperatives in Tackling Covid Pandemic and Strengthening Health Cooperatives.
- 15-11-2021 : Cooperative Marketing, Consumers, Processing and Value Addition.
- 16-11-2021 : Ease of doing Business for Cooperatives.
- 17-11-2021 : Role of Cooperatives in Fostering Innovation, Employment Generation and Bringing in Professionalism.
- 18-11-2021 : Entrepreneurship Development and Strengthening Public /Private Cooperative Partnership.
- 19-11-2021 : Cooperatives for Youth, Women and Weaker sections.
- 20-11-2021 : Financial Inclusion, Digitalization and Social Media through Cooperatives.

I request you to initiate the preparations for celebrations at your end, and disseminate this information for wider publicity. A detailed report of celebrations at your end may also be sent to us for publication in our monthly magazine "The Cooperator"

Thanking you,

Yours faithfully

(Dr. Sudhir Mahajan)