



NATIONAL COOPERATIVE UNION OF INDIA

Organizeds

INAUGURAL FUNCTION

68th ALL INDIA COOPERATIVE WEEK

&

COOPERATIVE FAIR – 2021

on November 15, 2021 at 02:00 p.m.



Chief Guest

SHRI B.L. VERMA

Hon'ble Union Minister of State for Cooperation

68व अखिल भारतीय सहकारी सप्ताह का मुख्य विषय
Main Theme for 68th All India Cooperative Week Celebrations

"Prosperity Through Cooperation 'सहकार से समृद्धि'"

Every year NCUI celebrates All India Cooperative Week from 14th – 20th November all over the country. This year also NCUI will be celebrating 68th All India Cooperative Week with the theme **“Prosperity Through Cooperation i.e., (सहकार से समृद्धि)**. The basic objective of the celebrations is to highlight the achievements of the cooperative sector and chalk out a future strategy ahead for strengthening the cooperative movement. This year’s celebrations have added significance in the wake of creation of a separate Ministry of Cooperatives recently.

विभिन्न दिवसां के विषय

NOMENCLATURE OF DAYS

- 14.11.2021** : कोविड महामारी से निपटने और स्वास्थ्य सहकारी समितियों को मजबूत करने में सहकारिता की भूमिका।
Role of Cooperatives in Tackling Covid Pandemic and Strengthening Health Cooperatives.
- 15-11-2021** : सहकारी विपणन, उपभोक्ता, प्रसंस्करण और मूल्यवर्धन।
Cooperative Marketing, Consumers, Processing and Value Addition.
- 16-11-2021** : सहकारिता के लिए व्यापार करने में आसानी।
Ease of doing Business for Cooperatives.
- 17-11-2021** : नवाचार को बढ़ावा देने, रोजगार सृजन और व्यावसायिकता लाने में सहकारिता की भूमिका।
Role of Cooperatives in Fostering Innovation, Employment Generation and Bringing in Professionalism.
- 18-11-2021** : उद्यमिता विकास और सार्वजनिक – निजी – सहकारी भागीदारी को सुदृढ़ बनाना।
Entrepreneurship Development and Strengthening Public – Private - Cooperative Partnership.
- 19-11-2021** : युवा, महिला और कमजोर वर्गों के लिए सहकारिता।
Cooperatives for Youth, Women and Weaker Sections.
- 20-11-2021** : वित्तीय समावेशन, सहकारिता के माध्यम से डिजिटलीकरण और सोशल मीडिया।
Financial Inclusion, Digitalization and Social Media Through Cooperatives.

This year's Cooperative Week is special, as NCUI is organizing a Cooperative Fair from 14th to 20th November, 2021. The Cooperative Fair – 2021 will have more than 70 stalls of cooperatives/SHGs from all parts of the country exhibiting cooperative products of diverse types. After a heartening response received from all quarters by setting up NCUI Haat, a unique selling platform for products of lesser known coops/SHGs, NCUI has taken a step ahead with organizing Cooperative Fair this time which will definitely strengthen cooperative branding.

The Inaugural function of 68th All India Cooperative Week and Cooperative Fair – 2021 will be held on November 15, 2021 at 02:00 p.m. The function will be held in NCUI Auditorium, 3, Siri Institutional Area, Khel Gaon Marg, New Delhi. Shri B.L. Verma, Hon'ble Union Minister of State for Cooperation will be Chief Guest on the occasion. There will be live streaming of the event. Please follow NCUI face book official page at [ncui.cooperative](https://www.facebook.com/ncui.cooperative) and YouTube channel at NCUI diaries for joining the event online.

In accordance with the thematic areas of Cooperative Week celebrations, NCUI during the Cooperative Week celebrations is organizing two important webinars. The webinar on **'Ease of Doing Business for Cooperatives'** will be held on **16th November, 2021 at 11:00 a.m.** The second webinar on **'Strengthening Health Cooperatives'** will be held on **18th November, 2021 at 11.00 a.m.**

68th All India Cooperative Week - 2021
Webinar
on
Ease of Doing Business for Cooperatives
Dated: November 16, 2021 at 11:00 a.m.

Please join the Webinar on Zoom :
Meeting I.D. : 81742637239
Zoom Passcode : 162021

Send your views/ideas on this subject for discussion at :
ncui.pub@gmail.com

Organised by
National Cooperative Union of India
3, Siri Institutional Area, August Kranti Marg
New Delhi-110016

68th All India Cooperative Week - 2021
Webinar
on
Strengthening Health Cooperatives
Dated : November 18, 2021 at 11:00 a.m.

Please join the Webinar on Zoom :
Meeting I.D. : 82063764045
Zoom Passcode : 182021

Send your views/ideas on this subject for discussion at :
ncui.pub@gmail.com

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Based on the Cooperative Week celebrations guidelines prepared by NCUI, the cooperative organizations at national, state and district levels organize various events, conferences, seminars, workshops, etc. during the Cooperative Week. Many youth-specific events are organized during the Cooperative Week celebrations to popularize cooperative model amongst the youth.



NCUI हाट
Buy & Empower

COOP



Ease of doing
Business for
Cooperatives



Role of Cooperatives
in Fostering Innovation,
Employment Generation
and Bringing in
Professionalism.



Entrepreneurship
Development and
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Cooperative
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Role of Cooperatives in
Tackling Covid Pandemic
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Financial Inclusion,
Digitalization and
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PROSPERITY THROUGH COOPERATION

68th
ALL INDIA
COOPERATIVE
WEEK,
14-20, NOVEMBER
2021

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